



Artist Pack



A Wild in Art event delivered in partnership
with Durrell Wildlife Conservation Trust

Welcome to Durrell's exciting new sculpture trail for 2023

Join us for this colourful project that will take over Jersey's wild places, coastal vistas, and urban hangouts during the summer of 2023.

This is a unique opportunity to be part of a collaborative and captivating project that makes everyone smile.



Cast your mind back to the beautiful summer of 2019. Blue skies, sandy beaches... and 40 life-size, brightly coloured, artist-imagined silverback gorillas across the island in every parish. This was our magical sculpture trail, connecting islanders and visitors alike to the nature of our beautiful island.

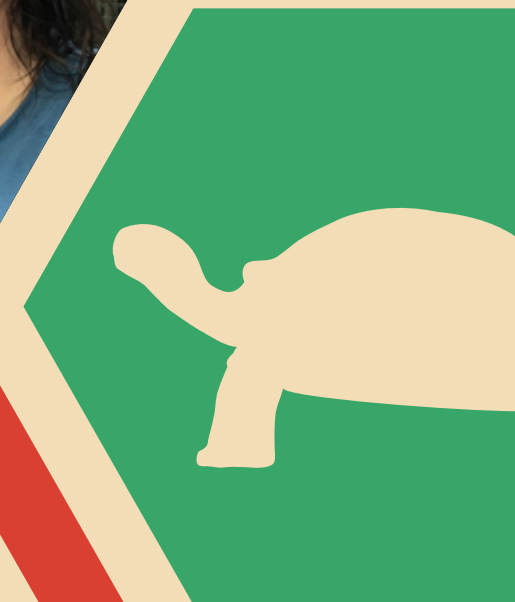
We remember the joy that this event brought and how we all missed seeing the gorillas on our daily travels when they left the trail. We couldn't wait to do it again and 2023 will be the year that a sculpture trail returns to our shores!

This time, the trail will feature incredible giant tortoises. Durrell has a long history of working with these reptiles. Whether that be the highly endangered ploughshare tortoise in Madagascar, which is sadly under threat from the illegal wildlife trade, or the amazing Aldabra giant tortoises that we deploy on Round Island off the north coast of Mauritius to act as "ecological engineers" and help restore the habitat. These ancient creatures are important actors in their ecosystems and hold key cultural values across multiple countries. Closer to home, tortoises are welcomed into households as beloved childhood pets and hold a special place in the hearts of many.

These giants act as ambassadors for all the work that Durrell undertakes with reptiles across the globe. These creatures are vitally important in our conservation work, and we want to ensure an amazing home for them and their amphibian friends at Jersey Zoo for years to come. Our amphibian and reptile house at the zoo is home to some of the most threatened animals on Earth and they deserve the best. This trail will mark the launch of our campaign to raise funds to build a new Tropical House in the future.

Please do join us for this exciting new project in 2023 – we would love to have you on board! Thank you from all at Durrell, the tortoises we care for here in Jersey, and those at our sites around the world.

Dr Lesley Dickie
CEO Durrell Wildlife Conservation Trust



why tortoises?

From Greek mythology to Roald Dahl's Esio Trot, tortoises have, throughout history, plodded their way into our storytelling across the globe. The tortoise is perhaps best known as the eventual victor in Aesop's well-known fable *The Hare and the Tortoise*, establishing these charismatic reptiles as a metaphor of persistent diligence over the excessively confident hare.

In China, the sacred tortoise symbolises longevity, power, and tenacity, and in Ancient Greek mythology, the tortoise is the emblem for the "messenger" god, Hermes. In today's busy world, they also serve as an important reminder to slow down, live in the moment and connect with the world around us.

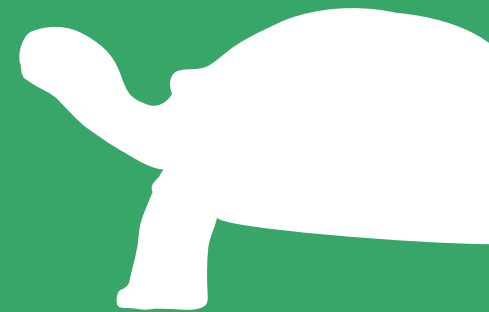
From the Galápagos tortoises at Jersey Zoo, to the Aldabra giant tortoises that serve as "ecosystem engineers" on Round Island in Mauritius and the precious, golden-domed ploughshare from Madagascar, Durrell has worked with tortoises for decades. Sadly, chelonians, which includes tortoises, turtles and terrapins, are now the most threatened vertebrate group and need our help more than ever.

The amphibian and reptile house at Jersey Zoo is home to some of the most endangered species that Durrell works with, but it is in urgent need of improved and more sustainable facilities.

The team has an exciting vision for a Tropical House that will allow them to continue the exemplary care they provide for these precious species, which will feature:

- Extended areas for both animals and keepers so the vital breeding programmes can benefit from modernised animal husbandry under natural light, a healthy climate and strict biosecurity.
- Drastically reduced energy consumption, by using the latest materials, geothermal heating, natural lighting through glass roofs and rainwater collection.
- Additional space and modern facilities to encourage specialised behavioural, microclimatic and biosecurity research.
- An immersive experience to transport visitors through a tropical forest environment with "behind-the-scenes" breeding rooms viewable through large windows.
- Dedicated exhibits for showcasing Durrell's conservation work around the world.

Durrell's vision of this new habitat will provide the optimum conditions to allow their expert team of herpetologists to provide the very best care for the many species of amphibians and reptiles at the zoo, not just today but well into the future.



how it works...

Tortoise Takeover is an island-wide, public art trail that will bring together every part of the community and in turn, protect some of the most threatened species on the planet.

In the summer of 2023, dozens of uniquely designed tortoise sculptures will go on display through Jersey's town centre, parks, wild spaces and coastline, taking people on a journey of discovery whilst connecting them to art and nature.

Sponsorship

Businesses of all sizes can get involved in the trail by sponsoring a tortoise sculpture, providing a location or becoming a partner. There is a range of sponsorship options to fit your budget and suit your marketing and business objectives.

Calling all artists

Artists, both well-known and undiscovered, are invited to submit unique designs that are presented to sponsors to select which best fits their brand personality. The successful artists are commissioned to customise each sculpture.

Education programme

Schools, colleges and community groups can also join the fun, adopting and designing their own smaller "young tortoise". These will form a "shop window" trail before returning to live permanently with their adopted school or community group.

Trail Live

In July 2023, over 40 giant tortoises and dozens of young tortoises will take over the island for nine weeks. Residents and visitors will explore the trail using the Tortoise Takeover app, which will help them discover new places and unlock exciting sponsor rewards.

Farewell event

At the end of the trail, in September 2023, the "creep" of tortoises will come together for a special send off, giving people the chance to see all the sculptures together, take their final "shellfies", and maybe choose one to bid on at the auction!

Auction

After a summer of slowing down and exploring both art and nature, the giant tortoise sculptures will go under the hammer at a celebratory auction to raise vital funds to build a new home for the amphibians and reptiles at Jersey Zoo.



Tortoise timeline

June 2022

Project launch

1 November 2022

Design submission deadline

January 2023

Design selection event for sponsors

February 2023

Sponsors activation workshop

March – May 2023

Artists paint sculptures

July 2023

Press and VIP preview

July – September 2023

Tortoise Takeover trail live for nine weeks

September 2023

Farewell event at Jersey Zoo

September 2023

Dazzling live auction





During the summer of 2019, Go Wild Gorillas captivated residents and visitors alike. The public art trail, organised by Durrell in partnership with Wild in Art, provided joy and wonder to thousands of people, inspiring them to discover new urban and wild locations across Jersey.

The wild and whimsical designs from local, UK, and international artists encouraged everyone to connect to nature and conservation through the visual arts. The ultimate aim of the trail was to launch a significant fundraiser to build a new home for Jersey Zoo's beloved gorillas.

"Go Wild Gorillas was hugely well received by the whole island, and we were delighted to have been part of such a fantastic fundraiser for a wonderful charity. The Durrell team did a fantastic job."

Matthew Sutton, Rathbones



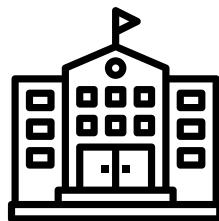
"Go Wild Gorillas had such a high and positive profile locally, it was a strong talking point for us in conversation with local clients and partners. It helped them feel positively towards Equiom as a local player in Jersey."

Matt Tabb, Equiom

**SILVERBACK GORILLA
SCULPTURES: 40**



**16 COMMUNITY AND
CHARITY GROUPS
DESIGNED GORILLAS**



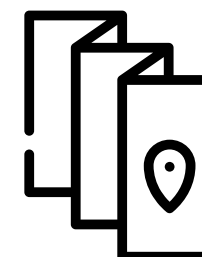
**21 SCHOOLS
INVOLVED
IN THE CREATIVE
LEARNING
PROGRAMME**

**YOUNG GORILLA
SCULPTURES: 43**



**6,672
APP USERS**

**227,076
GORILLA
UNLOCKS**



**40,000
TRAIL MAPS
DISTRIBUTED**

94% of people said the trail created a strong sense of community

91% of people said the trail encouraged them to get outdoors more

88% of sponsors said the trail increased their brand profile and positive reputation

£1,146,500 raised at auction

Get involved

Submit a design ...

The closing date for entries is **1st November 2022**. These submissions will be shortlisted by the Tortoise Takeover team and a panel of local art experts and the shortlisted artworks will then be presented to the event sponsors on **12th January 2022**.

Be commissioned...

If your design is sponsored, you will be asked to transfer it onto the adult size sculpture between March to May 2023.

As a successful applicant, Durrell Wildlife Conservation Trust will pay you an honorarium of £1000 on completion of your artwork. You will be acknowledged as the artist on a plaque attached to the base of the Giant Tortoise and in the main Tortoise Takeover collateral, including the official trail map, auction catalogue and website.



Sculpture design and materials

1. When planning your design, you should bear in mind that:
2. You may submit up to two designs.
3. When planning your designs, please bear in mind that they should be appropriate for public display and that the audience will be broad-based and of all ages. Designs that are overtly religious, political, or sexual in nature will not be accepted. Additionally, neither corporate logos nor advertising is allowed.
4. Artists may alter the basic sculpture shape but, if doing so, must ensure the finished work remains structurally intact. It is recommended that only artists experienced in working with fibreglass submit designs that use this process.
5. Remember that the public will touch and interact with your sculpture! Some people may even rest or sit on your sculpture. Therefore, any attachments must be robust and able to withstand this handling (including, potentially the weight of an adult), not be likely to cause any injury, and must be durable in an outside environment.
6. A painting space will be provided in the UK and Jersey to create your sculpture. Should you wish to paint your sculpture in your own studio you will be responsible for its collection and delivery back to the space.
7. While we welcome all art forms, experience has taught us that collage and / or sticking paper or paper-based products onto the sculpture does not prove as effective as paring or mosaics. Please consider this before submitting your design and be aware that most of the sculptures will be positioned outside.
8. When placed on the streets, each sculpture is bolted to a concrete base using fixings. Artists are requested to keep the base area clear of any attachments.
9. Artist materials are not provided. The use of water-based acrylic paints is recommended, although artificial resin paint of two-component paint can also be used to paint or spray a design. To complete your sculpture, it must be finished with a waterproof, non-yellowing varnish which will be provided.
10. Artists will not be responsible for placing their sculptures on the streets or collecting them at the end of the event. We do, however, ask artists to be available during and after the event for any touch-up work that maybe required. If an artist is unavailable, another artist will carry out this work.

Please scan your designs
at 300dpi and submit them at
tortoisetakeover.org/artists



Wild in Art

Since 2008, Wild in Art has been animating towns and cities across the globe with spectacular art trails, which entertain, enrich, inform and leave a lasting legacy.

Wild in Art trails connect communities, encourage exploration, drive footfall, increase dwell time and benefit health and wellbeing – giving people of all ages a voice through art, bringing joy and smiles to all.

“We are very excited to continue our partnership with Durrell. Tortoise Takeover is a fantastic opportunity for businesses, the creative sector and communities to come together and create something very special for Jersey. With your support, we can create an event that will have significant impact during the summer of 2023.”

Charlie Langhorne, Managing Director and Co-founder, Wild in Art



Get in touch

For any queries or questions about the trail and advice about your design submission, please get in touch with our artist co-ordinator.

Will Bertram

will.bertram@durrell.org



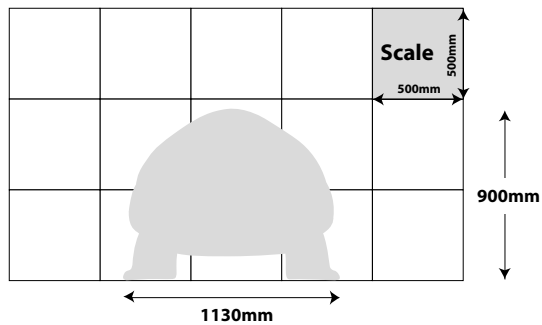
tortoisetakeover.org
#tortoisetakeover

@jerseytortoises



DURRELL WILDLIFE CONSERVATION TRUST
Les Augrès Manor, La Profonde Rue, Trinity,
Jersey JE3 5BP Channel Islands.

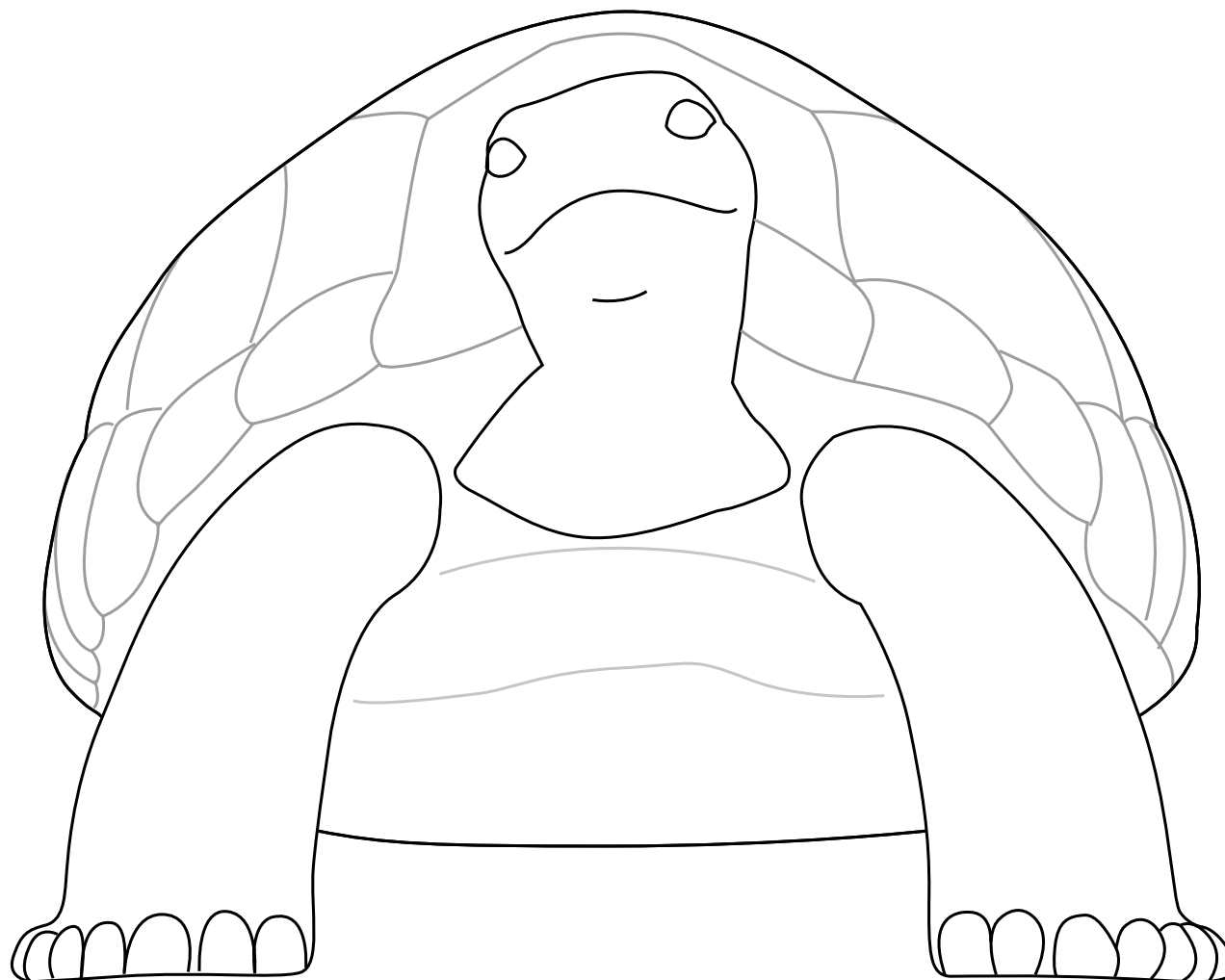
DURRELL WILDLIFE CONSERVATION TRUST
is a Registered Charity with the Jersey Charity
Commissioner, registered charity number: 1
DURRELL WILDLIFE CONSERVATION TRUST - UK
is registered in England and Wales. A charitable
company limited by guarantee.
REGISTERED CHARITY NUMBER 1121989
REGISTERED COMPANY NUMBER 6448493
REGISTERED OFFICE c/o Intertrust Corporate Services
(UK) Limited, 35 Great St. Helen's, London EC3A 6AP



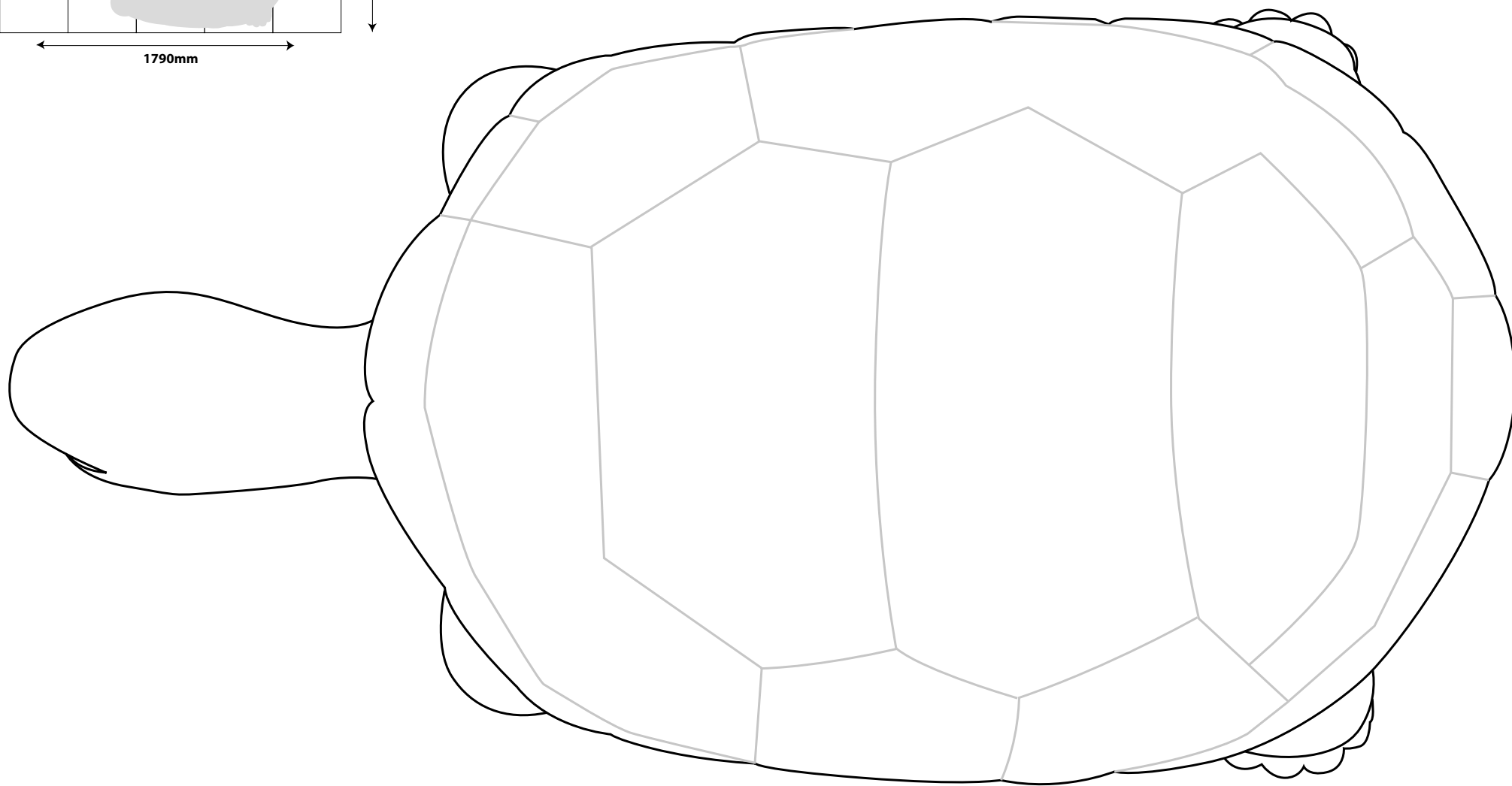
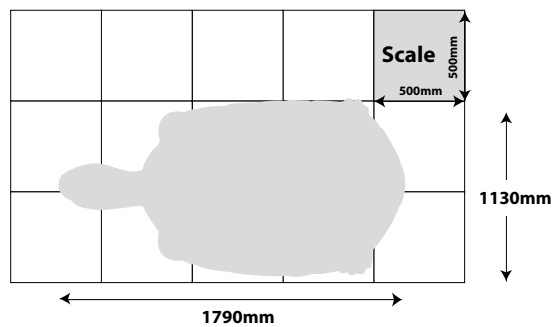
Artist name

Design title

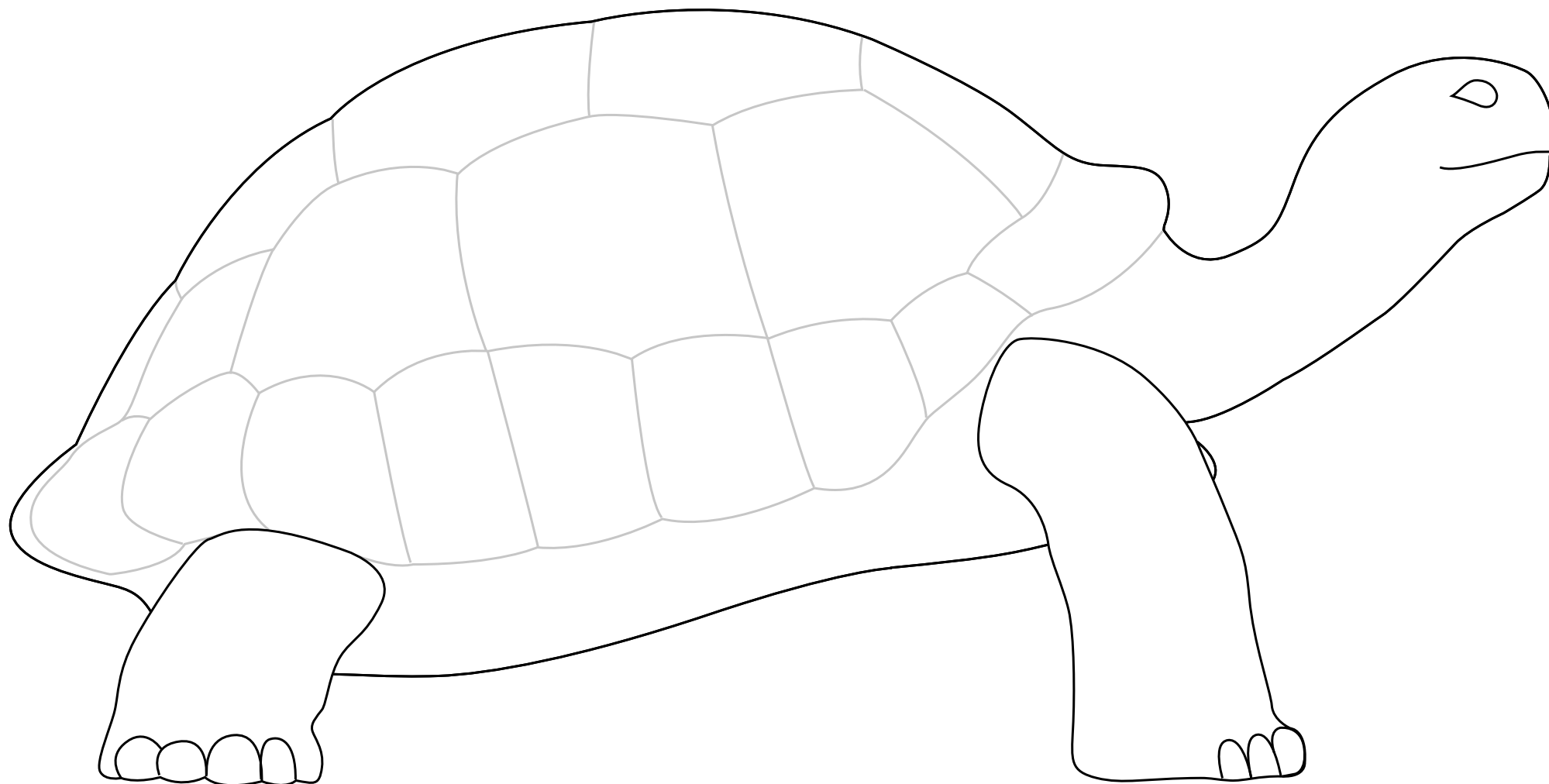
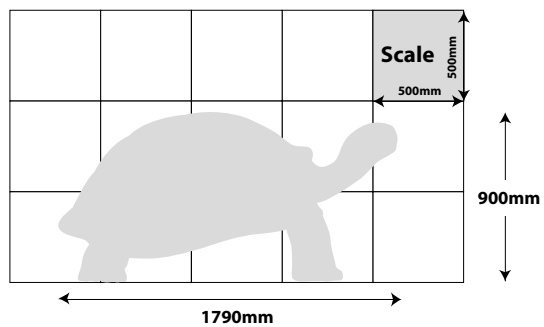
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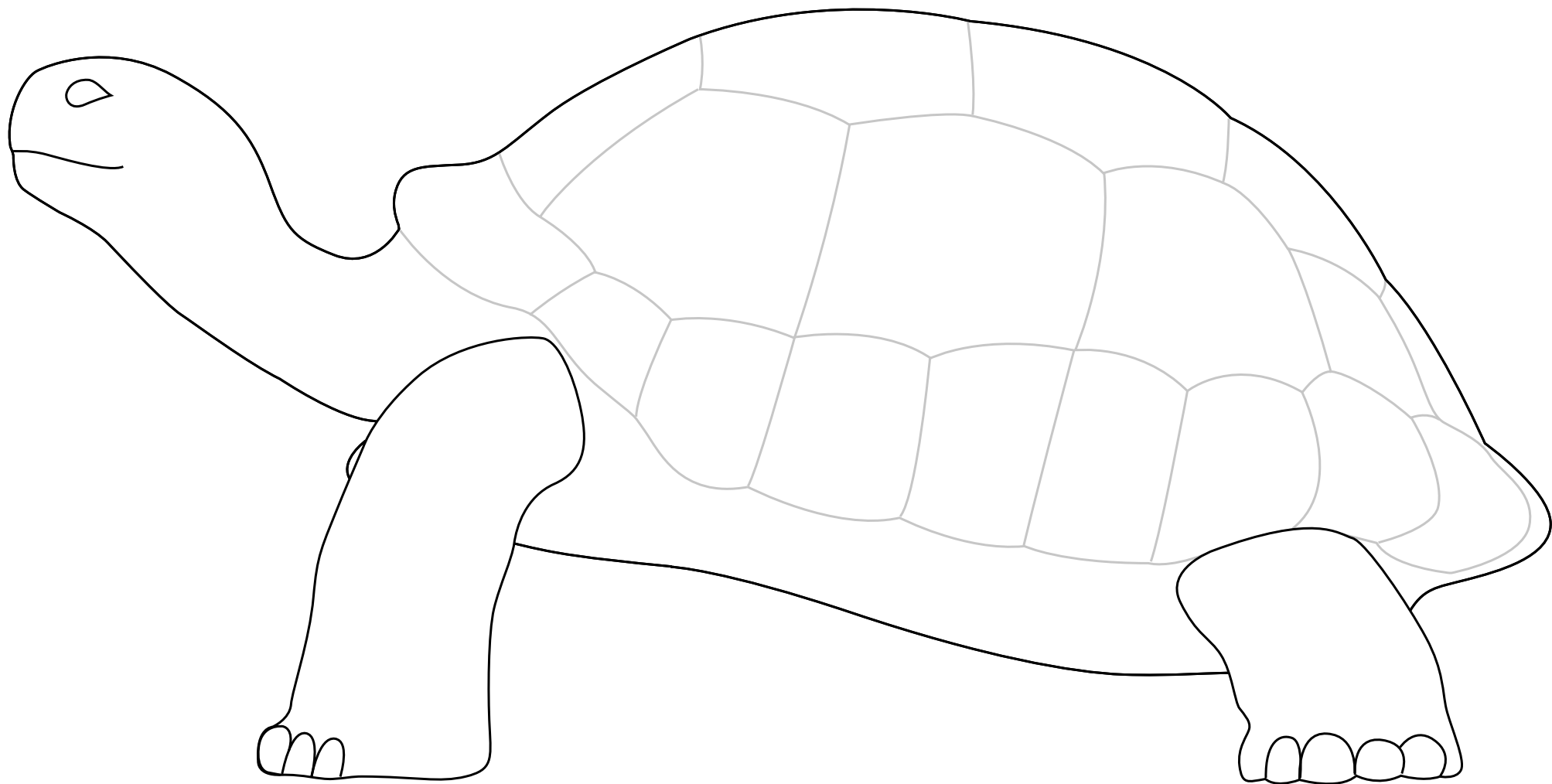
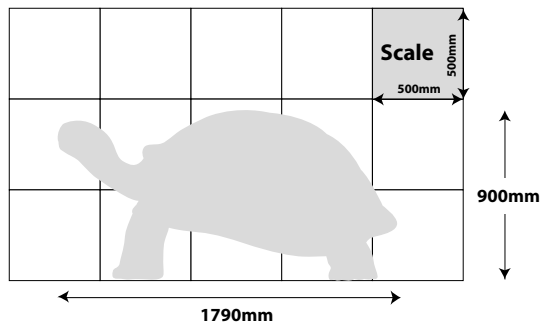
Front



Top



Right



Left

Terms and conditions

- 1.** The project is open to all artists, amateur or professional.
- 2.** You may submit up to two applications.
- 3.** All terms and conditions in this application form a part of the agreement between you and Durrell Wildlife Conservation Trust in connection Tortoise Takeover and by submitting your work, you are agreeing to be bound by all terms and conditions in this application form.
- 4.** You must be the sole author and owner of all intellectual property rights of the work entered, or if the work is/are not your own in full, you must have sole permission in writing from the copyright owner/s to use his/her/their work. Source material or proof of permission in use of another person's work must be made available on request by the selection panel. Durrell Wildlife Conservation Trust does not accept liability in the publication of any reproduced art.
- 5.** The design must represent a piece of work that you have the ability to reproduce on a three-dimensional sculpture.
- 6.** Any additions or modifications to Sculpture must be sufficiently strong to maintain structural integrity of the sculpture, and must not cause injury.
- 7.** To enter, the work must be received by Durrell Wildlife Conservation Trust by the closing date of Tuesday 1 November 2022.
- 8.** No allowances will be made for work that arrives later than the deadline.
- 9.** All personal data provided by you may be used by Durrell Wildlife Conservation Trust and Wild in Art for communications or marketing, unless you opt out in writing. We will not, without your express consent, provide your personal information to any third parties for the purpose of direct marketing. The Wild in Art Privacy Policy can be found at www.wildinart.co.uk/privacypolicy.
- 10.** Copyright and all other IP Rights in the design belongs to and remains with the Artist. However, subject to Durrell Wildlife Conservation Trust or Wild in Art paying all amounts due to the Artist under any final commissioning contract, the Artist grants to Durrell Wildlife Conservation Trust and Wild in Art an irrevocable royalty free licence to use the completed artwork for Wild in Art's and Durrell Wildlife Conservation Trust purposes in connection with the Event, Tortoise Takeover.
- 11.** You consent to the use of your work, name and photograph in any promotional material carried out by Durrell Wildlife Conservation Trust or Wild in Art without any further compensation.
- 12.** Your Work will be reviewed by Durrell Wildlife Conservation Trust and Wild in Art prior to being shown to the Event Sponsors.
- 13.** Work will be commissioned following confirmation by Durrell Wildlife Conservation Trust. This decision on all matters relating to the work selected to be used is final. No further correspondence will be entered into.
- 14.** Upon commissioning, Durrell Wildlife Conservation Trust or Wild in Art will enter into a separate contract with you to include an agreed schedule and the terms and conditions of engagement.
- 15.** Durrell Wildlife Conservation Trust will provide the Sculpture at no charge to you. Cost of materials is your responsibility with the exception of varnish which will be provided. If you are not able to paint the sculpture in the painting space, you will be responsible for the cost of transporting the sculpture to your studio.
- 16.** You will provide a list of artist materials specifically paint, brand and colours used in the application on your sculpture.
- 17.** Durrell Wildlife Conservation Trust reserves the right to withhold any fee payable to you in connection with the event if in its sole opinion the quality of the finished work provided falls below that which can be reasonably be expected for public display and/or is substantially different from the design you submitted.
- 18.** The sculpture remains at all times the property of Durrell Wildlife Conservation Trust and must be returned in good order.
- 19.** If the Sculpture is returned unfinished by you or deemed to be irreparable due to damage while in your possession, you shall be charged the full replacement cost of the Sculpture.
- 20.** Durrell Wildlife Conservation Trust will award commissioned artists with an honorarium of £1000. This will be paid on completion of the finished artwork, subject to sign off, and all relevant paperwork. Payment will be paid within 28 working days of receipt of invoice.
- 21.** Durrell Wildlife Conservation Trust and Wild in Art may from time to time produce facsimiles of the completed Sculpture in both 2D and 3D form, excluding figurines. For the avoidance of doubt, any agreement reached in connection with any facsimile of your design should include any consideration to be paid to you by Durrell Wildlife Conservation Trust and / or Wild in Art and require transfer of rights to Durrell Wildlife Conservation Trust and Wild in Art.
- 22.** Subject at all times to your agreement Wild in Art and Durrell Wildlife Conservation Trust may produce a figurine of the completed structure as part of the Event Merchandise. If your Sculpture is selected to be a figurine, this will be subject to a separate figurine contract and include a royalty fee.
- 23.** Following the event, the Sculpture will be auctioned to raise money for Durrell Wildlife Conservation Trust. Artists will be invited to renovate the Sculpture subject to, if necessary, an agreed additional fee.
- 24.** By entering your work for consideration to be selected to be used in the Event and for eligibility for payment of the honorarium you warrant that you have all required rights and consents to submit the work and to allow Durrell Wildlife Conservation Trust and Wild in Art to use the work in connection with Tortoise Takeover. You also agree to grant an irrevocable royalty-free licence to Durrell Wildlife Conservation Trust and Wild in Art to use the completed work for the purposes described elsewhere connected with the Event.