News articles and magazines are a colourful, fun way for Durrell to communicate latest news to their members and supporters worldwide.

For this activity, choose a topic that you think others should care more about.

**Topic ideas:**
- How to help the planet by doing something green.
- What’s happening to rainforests and how can we help?
- Pick some animals from Jersey Zoo and write articles from their point of view.

Your challenge is to design an eye-catching magazine article to raise awareness of this issue!

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LEVEL ONE
To create your article, use the template below or a large piece of card or paper if you don’t have a printer.

LEVEL TWO
Do some research! Let’s add some new, interesting facts to your article. The IUCN Red List is a great tool to help you learn more about the animals featured in your article, for example the number of ploughshare tortoises left in the wild or the threats orangutans are facing in their rainforest homes. Articles need to be informative and interesting!
https://www.iucnredlist.org

LEVEL THREE
Now that you’ve done your research, it’s time to write your article. Use a computer and improve your IT skills or get creative with hand writing and drawing! Add pictures, graphs or thought bubbles to display your information in different, attention-grabbing ways.

Whatever level you choose, try to include the following details in your article:
- A catchy headline to grab the reader’s attention. Follow this with a ‘hook’ so that the reader wants to carry on reading
- Photographs or drawings (so that your news article is interesting to look at)
- Captions to break up large paragraphs of text
- Fascinating facts about your topic
- Think about the language you use. Is it persuasive and descriptive? Include rhetorical questions.
- What people can do to help, e.g. buy palm-oil free products, or reduce the amount of plastic they use. This is the ‘take home’ message you want the readers to remember!